



**WELCOME TO
SALE NEXA**

**COMPLETE
POS SOFTWARE
SOLUTION**

Experienced Market Leader



INTRODUCTION

At Sale Nexa, we provide comprehensive business solutions through our powerful suite of software products. Our POS Software streamlines the checkout process, offering seamless sales tracking, payment processing, and real-time analytics. Our Inventory Management System ensures optimal stock control, automating tasks such as restocking alerts, order tracking, and inventory audits, helping you reduce waste and improve efficiency. Additionally, our HRM (Human Resource Management) software simplifies employee management by automating payroll, attendance tracking, and performance evaluations, making workforce management easier and more effective for growing businesses.



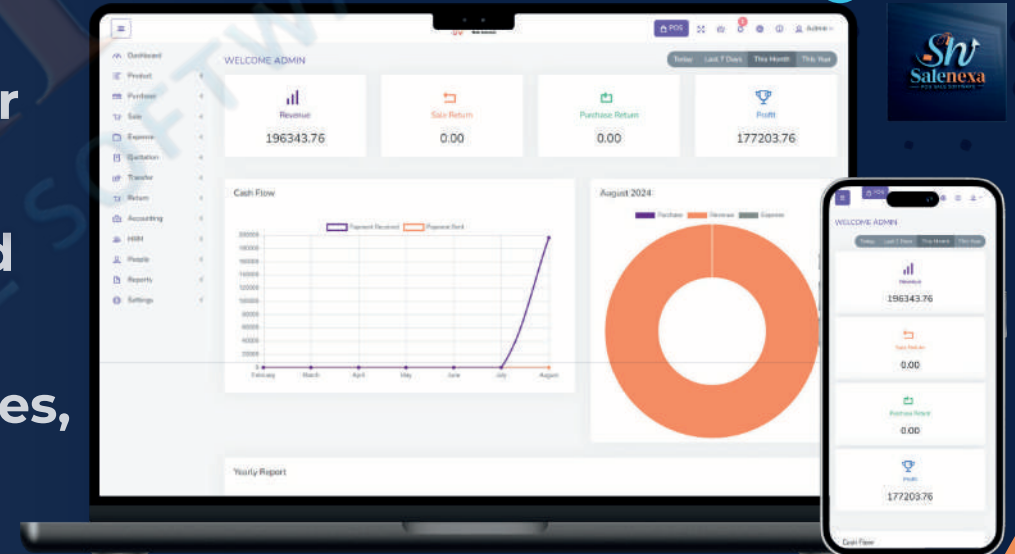
WHY SALE NEXA IS A BEST POS SOFTWARE FOR RETAILS?

- Point of Sale
- Inventory Management
- customer management
- Multi -Payment Options
- Reports & Analytics
- Employee management
- Accounting



SALE NEXA DASHBOARD

- Overview of sales, purchases, sales returns, purchase returns, and profits
- Date filter option
- Cash flow chart for the last 6 months
- Donut Chart showing sales, purchases, and expenses for the current month
- Yearly bar chart of sales and purchases
- List of the 5 most recent sales, purchases, quotations, and payments
- Top 5 best-selling products monthly and yearly



POS SOFTWARE CAN BENEFIT A WIDE RANGE OF BUSINESSES

1. Retail Stores

- Clothing and Apparel Shops
- Electronics Stores
- Grocery Stores
- Specialty Retailers (e.g., Jewelry, Books)

Benefits:

- Streamlined checkout process
- Real-time inventory tracking
- Detailed sales analytics and customer insights

2. Restaurants and Cafés

- Quick-Service Restaurants (QSR)
- Full-Service Restaurants
- Food Trucks
- Bars and Cafés

Benefits:

- Simplified order management (table service, takeout, delivery)
- Integration with kitchen display systems
- Tip management and split bills

3. Hospitality Industry

- Hotels and Resorts
- Spas and Salons
- Event Venues

Benefits:

- Room service and restaurant integration
- Booking and appointment scheduling
- Multi-location management

4. Service-Based Businesses

- Salons and Barber Shops
- Fitness Studios and Gyms
- Repair Services (e.g., Electronics, Cars)

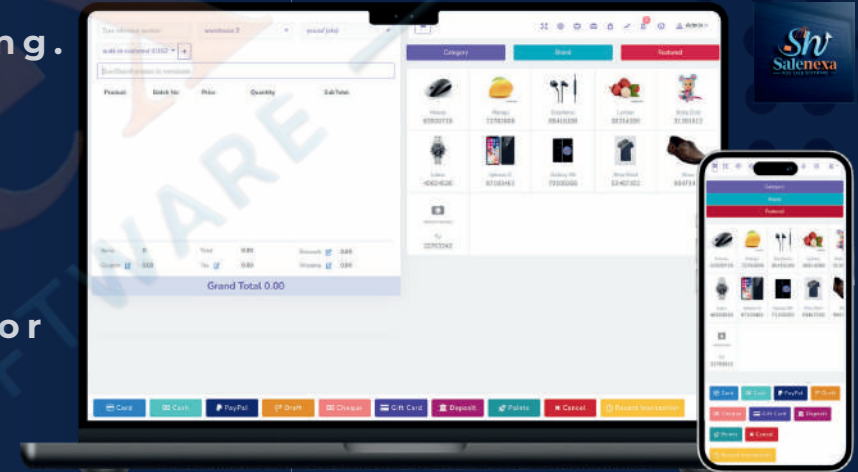
Benefits:

- Appointment scheduling and customer management
- Package and membership tracking
- Sales tracking and reporting for services and products



PRODUCTS

- Standard Product, Digital Product, Combo product, and Service.
- Product variants with a combination of multiple options.
- Product batches and expiry date tracking.
- IMEI or Serial number management.
- Integration with Weight Scale Machine.
- Ability to sell or purchase a product in different units.
- Product categorization.
- Product tax and tax method (Exclusive or Inclusive).
- Indian GST compatibility.
- Promotional pricing.
- Multiple image uploads using drag-and-drop
- Customizable product details with image upload
- Initial stock management and automatic purchase.
- Alert quantity and daily sale objective.
- Ability to add, edit, delete, and view products and categories.
- Import of products and categories from CSV.
- Barcode printing functionality.



PURCHASES

- Add, edit, delete, and view purchases
- Option to choose dates for previous purchases
- Ability to set batches and expiry dates
- Option to set order discount, tax, and shipping cost
- Currency conversion for multiple currencies
- Unit conversion for multiple product units
- Ability to attach documents
- Multiple payment options for a specific purchase (add,edit, delete)
- Accept cash and cheque payments
- Receive online payments with Stripe
- Import purchases from a CSV file
- Process purchase returns



SALES

- Add, edit, delete, and view sales
- Option to choose dates for previous sales
- Ability to set order discounts
- Ability to impose order tax as a percentage or a flat rate
- Specify shipping costs
- Use coupon codes for discounts
- Convert between different currencies
 - – Convert between different product units
- Attach documents to sales records
- Accept multiple payment methods (cash, cheque, reward points, and gift cards) for a single sale
- Accept online payments through Stripe and PayPal Import sales from a CSV file
- Generate A4 and thermal invoices
- Send email notifications to customers with sale details
- Process sales returns
- Send email notifications to customers regarding sale returns
- Manage and view deliveries associated with sale



FEATURES OF POS SOFTWARE

- Design focused on user needs and compatible with touchscreens
- Ability to suspend sales and print orders & bills
- Option to draft or hold a sale
- Capability to create a new customer profile
- Ability to filter products by category and brand
- Display of featured products
- Ability to add a product to the order table by clicking on the image of featured products
- Option to set order discounts
- Capability to set order tax as a percentage or flat rate
- Ability to set shipping costs
- Inclusion of coupon code and discount features
- Currency conversion for multiple currencies
- Unit conversion for different product units
- Ability to display the bill screen to customers
- Acceptance of multiple payment methods (cash, check, gift card, reward points, Stripe, and PayPal)
- Ability to add sale, payment, and staff notes
- Option to edit and delete recent sales (last 10)
- Quick cash feature
- Opening and closing of the cash register
- Generation of today's sales and profit reports



QUOTATION



- **Add, edit, delete, and view quotations**
- **Set order discounts, tax, and shipping costs**
- **Attach documents**
- **Convert quotation to sale or purchase**
- **Send quotation details to customers via email.**

STOCK TRANSFER

- Transfer products between multiple warehouses
- Add, edit, delete, and view transfers with status
- Set shipping cost and attach documents
- Import data by CSV



STOCK COUNT & ADJUSTMENT

- Create Stock count to count physical stock
- Compare physical stock and software stock
- Create adjustment from the counted stock if any difference found
- Create manual adjustments to adjust the stock



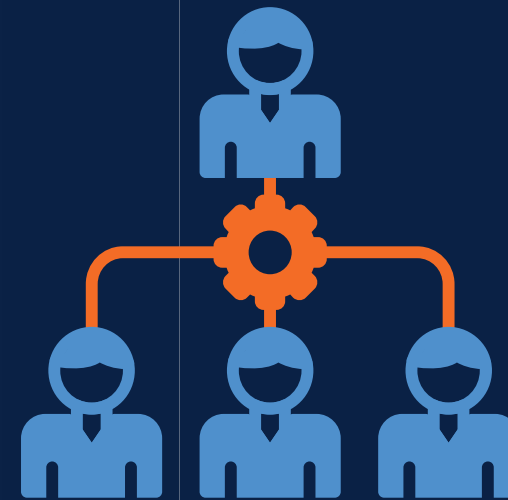
ACCOUNTING

- Add a bank account
- Transfer money between bank accounts
- View account statement
- Check the balance sheet
- Associate bank account with transactions and payments



HRM

- Add, view, edit, or delete departments
- Add, view, edit, or delete employees
- Payroll
- Employee Attendance
- Holiday applications



PEOPLE

- Adding, editing, deleting, and viewing users and assigning roles
- Adding, editing, deleting, and viewing customers
- Adding, editing, deleting, and viewing billers
- Adding, editing, deleting, and viewing suppliers
- Making a person both a supplier and a customer
- Creating a user account for the customer
- Providing a money deposit facility for customers
- Sending mail notifications to users' email addresses with their username and password
- Importing customers, billers, and suppliers by CSV



REPORTS

- **Summary report of all transactions by warehouse**
- **Profit/loss report based on average COGS (cost of goods sold)**
- **Bestseller chart for the last 3 months**
- **Product report summarizing all transactions**
- **Daily sales report**
- **Monthly sales report**
- **Daily purchase report**
- **Product-wise sales report with date filter**
- **Product-wise purchase report with date filter**
- **Payment report**
- **Customer report including all transaction details**
- **Customer dues report**
- **Supplier report including all transaction details**
- **Supplier dues report**
- **Sales report chart with various filtering options**



SETTINGS

- Edit logo and site title
- Change POS settings
- Edit user profile and change password
- Create user roles
- Cash register
- Add, edit, delete, and view customer groups
- Add, edit, delete, and view warehouses
- Add, edit, delete, and view tax rates
- Add, edit, delete, and view brands
- Add, edit, delete, and view units
- Add, edit, delete, and view currencies
- Add, edit, delete, and view custom fields
- Add, edit, delete, and view discount plans and discounts
- Table management
- Role permissions
- SMS with Twilio and Clickatell
- General settings
- POS settings
- HRM settings
- Reward point settings
- Backup database
- Multilingual Support: English, French, Spanish, Arabic, German, Italian, Russian, Turkish, Indonesian, Malay, Vietnamese, Portuguese, Hindi, Chinese, Lao, Dutch. (More languages will be added soon)
- Receive a notification if a product exceeds the set quantity.
- Send notifications/messages between user accounts
- Full-Screen Viewing OptionZ
- Dark and Light Mode
- Sort tables by columns
- Column Visibility Control
- Export table contents to CSV, PDF, or Print (select columns to include)



USING POS SOFTWARE COMMON DIFFICULTIES

- Many POS systems are not user-friendly, with complicated interfaces that require extensive training.
- Software bugs, crashes, or slow performance can disrupt sales and affect customer service.
- Difficulty in integrating the POS with other systems like inventory management, accounting, or e-commerce platforms.
- Some POS systems lack flexibility, making it hard to adapt to specific business needs.
- Sensitive customer information, such as credit card details, may be vulnerable to hacking or data breaches.
- Hidden fees for features like extra users, advanced reporting, or customer support.
- System crashes or power outages leading to the loss of sales data.
- Incorrect inventory tracking or difficulties syncing with the POS system.



OUR SATISFIED CLIENT



AndMarts
Rajesh Kumar Sharma

We switched to SALE NEXA POS software, and it's been a game-changer! The checkout process is faster, and inventory management is seamless. It's intuitive and easy for the entire team to use. Our business operations have never been more efficient



Crispynjuicy
Priya Suresh Patel

Thanks to SALE NEXA POS system, we've seen a 15% increase in sales! The real-time sales data and customer insights have allowed us to target promotions better and improve customer service. Highly recommend this software to any business looking to grow



Nilachal
Sunita Anil Deshmukh

We love the flexibility of the SALE NEXA POS system. From managing multiple stores to tracking inventory across locations, it covers all our needs. Plus, their customer support is top-notch – responsive and helpful



Linconindia
Vikas Pramod Joshi

SALE NEXA POS software feels like a partner in our success. It integrates seamlessly with our accounting software, tracks sales trends, and gives us the insights we need to stay ahead. It's hands down the best POS system we've ever used.



READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL

Upgrading your business with the right POS software can be a game-changer. Whether you're aiming to improve customer experience, streamline operations, or enhance profitability, a modern POS system can help you achieve these goals.



GET STARTED TODAY

Taking the plunge to adopt or upgrade your Point of Sale (POS) software can transform how you manage your business, serve customers, and drive revenue. Here's how you can get started today.

STILL CONFUSED ?



CONTACT NOW



SALE NEXA



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THANK YOU

